



Winter-cautious optimism

This has been a very great year especially in comparison with the chaos of the last two years and all the left over issues from the pandemic. We currently see a strong but cautious construction industry for the next foreseeable months. Modernwash and the MeronGroup Building Brands remain strong with much shorter lead-times, greatly increased fabrication and material availability. We still see some extended lead-times for some materials but good planning is essential to make sure that schedules are not affected. Our manufacturing capabilities will continue to grow in 2023 and we have some great things in store. Remember its not too late to start planning your next site! Lets focus on planning and designing your next location! Full Speed Ahead!

According to the recent Construction Industry Forecast report by Wells Fargo and its subsequent Optimism Quotient (OQ) "this survey's primary benchmark for measuring contractor and equipment distributor sentiment on local non-residential construction activity — is 112 for 2022. Rebounding from the sentiments of the prior two years, most executives expect increased growth, though some do maintain their caution for the year ahead." In 2021 this index was 78 and in 2020 the index settled at 99, so we can see that there is a more positive outlook than in recent years so there is reason for cautious optimism but optimism just the same.

NEXT GENERATION

Lets talk about the future. We see modern carwash operators doing business in modern, cutting edge buildings with high end equipment and services creating such a business model that the competition is limited. In fact there is no competition. The Modernwash Next Generation Model selection is a group of highly customizable and very unique structures that are designed to devastate your competitors! Your success is our success, so we continue the tradition of designing uniques structures that Stand Out from the competition and set you apart and above! When you are ready to set yourself apart form all the competition, then you must give us a call. 800-511-7208

Newsletter Dec 2022

Modernwash Buildings and Solutions

Office:800-511-7208

www.modernwash.net



Benefits of Modernwash System

- **Design - Different Stands Out**
- **Experience - 30 Years of Industry Experience**
- **Fast Frame System - assembles quickly**
- **Project Speed is accelerated**
- **Building System that is Code accepted all over North America**
- **Multiple Claddings to meet any City Aesthetic**
- **Bolt On Systems to finish structure fast**
- **A System Approach = Faster Construction**
- **Hi Tech Materials that are made to last**
- **System can implement a Marketing Strategy**
- **Detailed Drawings and Installation Sets**
- **Complete Engineering Available**
- **Industry expert site Layouts to maximize your traffic**
- **Major Tax Benefits**
- **Part of a Team that is dedicated to helping you and your Project to completion**



Note: Make Sure You Are Taking Advantage Of These Things

Modernwash offers complete engineered and stamped Mechanical , Electrical and Plumbing (MEP) drawings for all our projects. This helps you save valuable time by keeping multiple tasks under one roof! We coordinate with your equipment manufacturer for all the valuable details and specification that is needed to get you accurate building information.

Modernwash offers complete or abbreviated (as needed) Architectural Services for most of the United States. This saves you time as well with a One Stop Shop approach, after all time is money and efficiency is king! Let us handle all the heavy lifting and move your next project forward quickly!

Modernwash offers site lighting photometric and evaluation. This sometimes falls into a no mans land where the civil engineer typically will not offer this service and all too many times it can cause a slow down at permit time. Let us handle all these aspects

Modernwash (as you may or may not know) offers its City Set which is an initial design set that is meant to help you with initial city approvals. It is a first stop on the road to planning and executing your new wash, but what you might not know is that this set provides a ton of valuable information early in your planning cycle. It helps you In getting everything from initial bids to working out branding colors and designs.

The Modernwash System

If you are a new Investor or a seasoned car wash operator looking to maximize their profits and reduce their tax liability then you should consider building with our system. Our structures were always very beneficial due to meeting the Accelerated Depreciation criteria, but now a client can write off the majority of their purchase of our building in the first year (typically the year of purchase). This allows for a major write off that can be a great tool for anyone that owns multiple profitable operations. Generally, most clients fall under an “S Chapter” corporation or an LLC entity, given this, their profits and losses go back to the individual, so if you own multiple LLC’s or S Chapters then the building cost can be written off against any profits made under the Owners entities. This is a major benefit that a typical stick built or block structure cannot offer! Give us a call!

Let us Help

It is never too soon to start putting your building plan together.

Where do you start?

We offer many helpful white papers on our website to get you started:

Site Design, Initial Design Documents, System Benefits etc. - Give us a call!

BOOKS

*Some of the things that we reading or in this case rereading: **Your Next Five Moves : Master The Art of Business Strategy** by Patrick Bet David Copyright 2021 Distributed by Gallery Books available at amazon.*

This is a book that is worth reading more than once. For everyone that knows operating your business and planning your strategy has a lot of simulates to the game of chess.-must read

WRAP UP

*Finally, we are approaching the Holidays and we hope that you can share some needed downtime and reflection gathered among valued friends and loved ones, add in some great food and you have a wonderful Holiday Receipt for **Awesome!** And doesn't everybody need some well deserved **Awesome** once in a while.*

When considering your new site please remember that we offer free conceptual site design to help you maximize your traffic flow. - Give us a call!

If you have questions about our building systems and how to plug them into your total project then please give us a call!

We appreciate our many customers and wish for each of you a Merry Christmas and a Great New Year!



TIMOTHY HOGUE is the President and Senior Designer of Modernwash Buildings and Solutions, Inc. Modernwash designs and creates multiple Pre-Fabricated structures for the Carwash as well as Retail Industry They utilize a modern HSS frame System that features a proprietary hidden fastening system.