



Heading Into Fall

Fall 2023 Economic Update: Embracing Opportunities Amidst Changing Tides

Dear Valued Readers,

As the leaves begin to change and the air turns crisp, we welcome you to our Fall 2023 Economic Update. In this edition, we aim to shed light on the current economic conditions while emphasizing the numerous positive aspects that are unfolding despite the challenges. It's our belief that in every change, there lies a chance for growth and innovation.

The global economy has encountered its share of trials over the last several years, from supply chain disruptions to fluctuations in market sentiment. However, it's crucial to recognize the remarkable resilience displayed by individuals, businesses, and economies at large. Despite these hurdles, there has been a collective commitment to finding creative solutions and adapting to the evolving landscape.

One of the silver linings of complex economic scenarios is the impetus they provide for innovation. We've witnessed industries rapidly transform, leveraging technology to optimize operations, enable remote work, and open up new avenues of growth. As a result, novel business models have emerged, contributing to economic expansion and job creation.

The labor market is a key indicator of economic vitality, and it's heartening to observe the resilience it has exhibited. While certain sectors experienced temporary setbacks, new opportunities have arisen in fields such as renewable energy, healthcare, and technology. This shift underscores the importance of continuous learning and skill development, empowering individuals to thrive in a dynamic job market.

Sustainable Progress and Green Initiatives

Amidst economic changes, the global commitment to sustainability remains unwavering. Governments, corporations, and individuals are

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Modernwash Buildings and Solutions

Office:800-511-7208

www.modernwash.net



Benefits of Planning in Fall / Winter months

- ***Extra time to work on design selection***
- ***Have documents prepared in a quicker timeframe due to slower part of year***
- ***Extra time to prepare and refine the design***
- ***Extra time to prepare and refine documents and drawings***
- ***Extra time to do color selection***
- ***Faster document insertion through city***
- ***Less busy local officials have time to answer questions***
- ***Potential to lock in year end pricing on materials***
- ***Less pressure due to extended timeframe to turn in documents***
- ***In some cases initial city feedback is faster***
- ***Starting early enables extra time if there is an issue***
- ***Lock in current Building Code***
- ***Officials typically more friendly during The Holidays***

collaborating to drive green initiatives that not only protect the environment but also stimulate economic growth. Investment in renewable energy, circular economies, and eco-friendly technologies is not only beneficial for our planet but also paves the way for long-term economic prosperity.

Global Collaboration and Trade

The interconnected nature of our world is a steadfast reminder of our shared destinies. As countries navigate economic shifts, the spirit of cooperation has led to collaborative trade agreements and partnerships. These efforts not only foster economic stability but also cultivate cultural exchange, ultimately enriching societies and fostering greater understanding.

Embracing Consumer Confidence

Consumer sentiment plays a pivotal role in shaping economic trajectories. Despite uncertainty, consumer confidence remains buoyant due to the innovative products, personalized experiences, and value-driven services that businesses continue to offer. This optimism serves as a driving force for increased consumption, thereby contributing to economic growth.

Conclusion: Navigating Forward with Positivity

In conclusion, the Fall 2023 Economic Update urges us to perceive change as an opportunity for progress. Despite challenges, we've witnessed resilience, innovation, and global cooperation at work. As we head into the coming months, let's harness the lessons learned from these shifting tides to build a brighter, more inclusive, and sustainable economic future.

New things At Modernwash

We are introducing a new less expensive frame system called the i-2 or FLEX FRAME System which is perfect for certain models of our structures.

The FLEX FRAME is a galvanized structured steel member system that utilizes simple fastening techniques. This frame system will be a great benefit in several of the simple structure designs of our popular carwash buildings. The system is meant to be an unexposed frame system in contrast to our i-5 Frame System, so ceilings and interior wall coverings are needed. This system is competitive with any other style of basic construction and will be a definite benefit to utilize in your next carwash project.

Perfect for:

Automatic In Bay Tunnels

Small to Large Express Tunnels

Fueling Centers

Convenience Stores

Automotive Styled Buildings



Now back to planning:

I am giving my regular speech at this time of year regarding planning. This time of year is a great time to get started on your plans for possible upcoming sites. The overall process of creating a new car wash facility takes longer than most folks think. The time to decide site layouts, building styles, submittals to the cities, HOA approvals etc. takes a while. Less time in some instances but more in others. So while most folks are thinking of waiting until the Spring to start planning, actually Fall and Winter are great to start working your plan. There are many benefits of starting now. Typically these are traditionally slower times for all the city officials (you may have to work around city staff time off) and you may move through some of the early basic paperwork quickly.

- *If you are using a system building such as Modernwash, you may find that at the end of the year is an excellent time to work on design decisions, material and color selections as well as preparing necessary drawings and renderings for your new project.*
- *In some cases you may be able to lock in pricing with year end deposits and / or take advantage of year end incentives.*
- *Starting early will enable you not to be as pressured when trying to have materials ready to be able to meet timed planning / zoning board reviews.*
- *Starting the process early may help you be able to build within less restrictive current building codes instead of new codes the city may adapt in the upcoming year. In most cases if you have filed the initial paperwork and required applications, then the city will lock your project into the current code even though you may not actually build until the next year.*

So it is important to start early and prepare for the journey. I am showing our list once again of benefits for planning in this time of year so that it might be a help to the that are starting the process, for those of you already knee deep in the new site process, we would like to remind you that ordering your building in the winter months and has the benefit of shorter fabrication timeframes. This could be useful in your overall strategy as well as planning for your most desired opening schedule.

Recommended Book

A few business books that we have been reading:

10x is Easier Than 2x: How World-Class Entrepreneurs Achieve More by Doing Less by Dan Sullivan and Dr. Benjamin Hardy, Publisher : Hay House Business May 2023. *This book is an absolute goldmine of valuable wisdom and actionable steps for any small business owner. This book will stir you to increase your personal as well as business habits and multiply your results with practical efforts.*

The main aim of the book is to help you discover what you really, really want to do then to look at how you are going to do it. He uses the 80/20 rule and recommends that you look at the 80 of your life that you don't need so that you concentrate on the 20% which will help you achieve your goals. This is an excellent book and I can certainly recommend it Give it a read.

All books are available at Amazon. Check them out

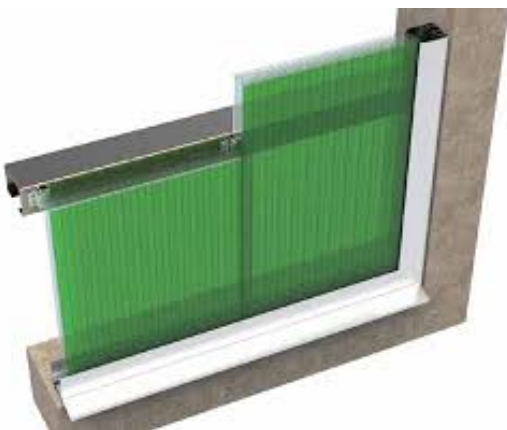


Polycarbonate Light Wall

A really interesting option that we offer is the **Multi Wall Polycarbonate Light Wall / Light Tower Option**. This option is great for a wall section of your building, a complete Sign Tower, or other area that you would like to highlight.

The Polycarbonate panels are translucent allowing light from inside the building or customize light modules placed behind or within the wall system to glow.

This option goes one step further in allowing you to Stand Out from your competition!



The **Multi Wall Polycarbonate Panels** secure within a structural framework. The translucent nature of the panel allows for a very interesting marketing and branding potential.



The **Multi Wall Polycarbonate Panels** come in many colors and offer multiple designs when mixing or using as an accent panel.

The panels do not require cleaning to the extent of glass and are an interesting choice in place of glass on the tunnel sidewall.

I-5 Systems Benefits Overview



I-5 System Benefits include: An overall design and marketing focus



I-5 System Benefits include: structural, engineering, MEP as well as Architectural design all in one

***Give us a call to see how
our Building Systems can
help you!***

Benefits of using the Modernwash

- Proven unique distinctive design that attracts attention
- Modern building system that has been thoroughly reviewed to decrease issues
- Can be erected quickly using less skilled labor
- Much faster than conventional construction
- System is made from HSS structural tubular steel meeting and exceeding all codes
- Super strong building system meets hurricane codes
- Requires no welding
- Architectural Design and Structural Engineering
- MEP, Slab and LGM engineering available as part of package
- Cool cladding systems meet any aesthetic or local theme
- Many claddings designed to attach mechanically
- Many branding opportunities
- Major accelerated tax benefits
- Majority of Building writes off in one year

Let us Help

It is never too soon to start putting your building plan together.

Where do you start?

We offer many helpful white papers on our website to get you started:

Site Design, Initial Design Documents, System Benefits etc. - Give us a call!

WRAP UP

Finally, Fall is moving into the country, and even though it is getting close to the year end we have to keep pushing into that final quarter of the year! We hope the you are having a profitable year but don't forget to plan for next year because it will be here sooner than you think!

Use this time to do your planning for the upcoming year. Make a list with each objective that you wish to attain and list them by month, week ,etc. Use this list as a guide as it will change through the year, but keep the list handy as a written reference to achieve your goals!

If you have questions about our building systems and how to plug them into your total project then please give us a call! Its never to early to start!

HAPPY LABOR DAY, HAPPY HALLOWEEN and MERRY THANKSGIVING

We appreciate our many customers and wish for each of you a great end of your year as well as a profitable bottom line!

Keep planning and working strong thru the year end!

Thank You from everyone at **MODERNWASH!**



TIMOTHY HOGUE is the Founder, President and Senior Designer of Modernwash Buildings and Solutions, Inc. Modernwash designs and creates multiple Pre-Fabricated structures for the Carwash as well as Retail Industry They utilize a modern HSS frame System that features a proprietary hidden fastening system.